Maryna V. Melnikova,
Doctor of Economics,
professor
Institute of Economic and Legal Studies of the NAS of Ukraine
03057,
Ukraine, Kyiv, 2 Gelabov Str.
E-mail: marvit1511@gmail.com;
Kostantin V. Kosytskyi,
Institute of Industrial Economics
of NAS of Ukraine
03057, Ukraine, Kyiv, 2 Gelabov Str.
E-mail:
kvkositsskiy@gmail.com
Forms of participation of industrial
holdings In the socio-economic development of the territory
Section:
Social and economic problems of development of
industry
Ekon. promisl. 2017,
79(3): 130-144
DOI:
<https://doi.org/10.15407/econindustry2017.03.130>
Language: Ukrainian
Abstract:
The paper covers
the problems of participation of large enterprises and associations, including industrial holdings,
in ensuring socio-economic development of the territory. The functional role of large enterprises
and associations in the structure of the national economy is characterized, which is to contribute
to the solution of economic, social and strategic tasks, as well as the tasks of the territory
development. It has been determined that to implement the tasks of the territory development
the large business is involved in the form of direct and indirect participation. Indirect
participation is realized in the corporate social responsibility system by providing personnel with
adequate working and living conditions, including the creation of jobs, salaries payment,
fulfillment of tax obligations, prevention of diseases, and housing construction. An important
aspect of the indirect participation of business in the development of the territory is its
implementation of the budget-forming function due to tax sources. This is achieved through the
formation and implementation of the system of corporate tax culture of an industrial holding. The
direct involvement of business implies the social investment in the implementation of projects on
the territory development on the principles of cofinancing or charity. The experience of the
participation of industrial holdings in the implementation of social partnership projects in
2013-2015 is analyzed. An engagement of business to solving social and economic problems of
the territory development is carried out by local authorities through the use of an appropriate
mechanism. This mechanism includes such organizational forms as the financial, tax,
non-financial cooperation, as well as the contractual relations and municipal order. The tools of
the mechanism are: the negotiation process between the representatives of local authorities
and business, technologies of identifying and coordinating the interests of the partners. It has
been proved that it is expedient to use the forms of direct and indirect participation of industrial
holdings in ensuring socio-economic development of the territory comprehensively.
Keywords: industrial holding; socio-economic
development of the territory; forms of participation in the development of the territory
|
[Full text \(PDF\)](http://ojs.econindustry.org/index.php/ep/article/download/125/155)
References
1. Kuznetsova, M.S. (Ed.). (2016). Activities of large,
medium, small and microentrepreneurship entities in 2015: Statistical Yearbook. Kyiv: State

statistics service of Ukraine [in Ukrainian].
 2. Kvitka, S.?. (2013). Partnership between government and business: European approaches and concepts. *Hrani*, 8, pp. 169-173 [in Ukrainian].
 3. Smentyna, N.V. (2013). Partnership of government, business and society as a component of the success of local socioeconomic development. *Herald of Khmelnytskyi national university. Economic Sciences*, Vol. 3, No. 2, pp. 259-262 [in Ukrainian].
 4. Moshkova, L.E. (2014). Development of partnerships between business and government in the territory of the presence: theory and practice. *Ver: Tver State University* [in Russian].
 5. Belyaeva, I.Yu., & Danilova, O.V. (2013). Ensuring sustainable development of territories: interaction of business and government. *Management Sciences*, 4, pp. 4-8 [in Russian].
 6. Kopytova, E.D. (2014). Assessment of the impact of the largest enterprises on the socio-economic development of the Territory. *Economic and social changes: facts, trends, forecast*, 3, pp. 223-234 [in Russian].
 7. Galushko, O.S. (2013). Financial levers for realizing the principle of social responsibility of business in the mining and metallurgical industry. *Ekon. promisl.*, 3(63), pp. 197-204 [in Ukrainian].
 8. Kitzmueller, M., & Shimshack, J. (2012). Economic Perspectives on Corporate Social Responsibility. *Journal of Economic Literature*, 50 (1), pp. 51-84. doi:10.1257/jel.50.1.51.
 9. Husted, B., & Allen, D.B. (2006). Corporate social responsibility in the multinational enterprise: strategic and institutional approaches. *Journal of International Business Studies*, 37, pp. 838-849. doi:10.1057/palgrave.jibs.8400227
 10. Evtushenko, V.A. (2013). Internal and external institutional forms of corporate social responsibility. *Problems and prospects of entrepreneurship development*, 1 (4), pp. 40-46 [in Ukrainian].
 11. Lifintsev, D.S. (2013). Corporate social responsibility as a component of the culture of the organization: economic significance. *Effective economy*, 11. Retrieved from <http://efektyvnaekonomika.in.ua> [in Ukrainian].
 12. Buleev, I.P., Bogachev, S.V., & Melnykova, M.V. (2003). Industrial corporations: features of development and decision-making. Donetsk: Institute of Industrial Economics of NAS of Ukraine [in Russian].
 13. Melnykova, M.V., Sorokin, B.A., & Kosytskii, K.V. (2014). Problems of organization of effective interaction between government and business in the process of city management. *Economic space*, 88, pp. 66-74 [in Ukrainian].
 14. Kovalenko, S.V. (2016). Development of corporate social responsibility in Ukraine. *Global and national problems of economy*, 9. Retrieved from <http://globalnational.in.ua/issue-9-2016/17-vipusk-9-lyutij-2016/1676-kovalenko-e-v-rozvitokorporativnoji-sotsialnoji-vidpovidalnosti-vukrajini> [assessed 1 August 2017] [in Ukrainian].
 15. Saprykina, ?. (Ed.). (2015). *CSR Practices in Ukraine 2015*. Kyiv: Center for Development of CSR [in Ukrainian].
 16. Bogachov, S.V. (2016, April). On the choice of the form of social partnership of local government and business. *Proceedings of the Scientific and Practical Conference Social responsibility: modern challenges: materials of the Donbass State Engineering Academy* (pp. 160-161). Kramatorsk: DGMA [in Ukrainian].
 17. Kravtsova, ?.V. (2010). Technology of social investment and growth of social responsibility of regional business. *Terra Economicus*, Vol. 8, No. 4-3, pp. 125-129 [in Russian].
 18. Melnykova, M.V., & Gradoboeva, E.S. (2017). Modernization of communal infrastructure of urban agglomerations. *Economy of Ukraine*, 7(668), pp. 83-91 [in Ukrainian].