

????? ?????????? ?????????,

?-? ?????. ?????, ?????.

E-mail: novikovaof9@gmail.com;

????????? ?????????????? ??????????,

?????. ?????. ?????, ??????

????????? ?????????????? ?????????????????? ??? ?????????

03057, ?????????, ?. ?????, ?. ??????????, 2

E-mail: luda.logachova@gmail.com

????????????? ?????????????? ?????????? ?????????????????????? ??????????: ?????????????????????? ??????????,

????????? ??????????????????

?????????: ?????????????-????????????????? ?????????? ?????????? ??????????????????????

Ekonom. promisl. 2017, 79(3): 114-129

DOI: <https://doi.org/10.15407/econindustry2017.03.114>

?????: ??????????????

?????????????:

????????????????? ?????????????????????? ?????????? ? ?????????????????? ?????????????????? ? ??????????????

????????????????? ?????????????????? ?? ??????????, ?????? ? ?????????? ??????????????????. ?? ?????????

????????????????? ?????????????????? ? ?????????????????????? ?????????????????????? ?????????????????? ??????????????????

?????????????????????, ?????????????????? ?????????????? ?????????????? ?????? ?????????.

????????????????????? ?????????????????? ?????????????????? ?????????????? ?????????????????????? ?

????????????????????? ??????????, ?????????? ?????????? ?????????? ??? ?????????????????????? ? ??????

????????? ?????????????????? ?????????????? (?????????, ??????) ? ?????????????????? ??????????. ??????????????????

????????????????? ?????????????? ?????????????????????? ?????????????? ?????????????????? ??????????????????

?????????????????

????????????? ??????: ??????????????????????; ?????????????????? ??????????????????; ?????????????????? ??- ??????????;

????????????? ??????????????; ?????????????????? ?????????????? ??????????????????????.

| [????????? ?????? \(PDF\)](#)

References

1. Novikova, O.F., Amosha, O.I., Antonyuk, V.P. et al. (2012). Sustainable development of the industrial region: social aspects. Donetsk: Institute of Industrial Economics of NAS of Ukraine [in Ukrainian].
2. Amosha, O.I., Novikova, O.F., Antonyuk, V.P., Zaloznova, Yu.S. et al. (2014). Social potential of sustainable development: innovative mechanisms of form and use. Donetsk: Institute of Industrial Economics of NAS of Ukraine [in Ukrainian].
3. Bilokonenko, V. (2012). Essence and content of social and economic potential of the production organization. Economics and management of enterprises of machinebuilding branch: problems of theory and practice, 3 (19), pp. 80-97 [in Ukrainian].
4. Grineva, V.M., & Pisarevska, G.I. (2012). Managing the personnel potential of the enterprise. Kharkiv: KhNEU [in Ukrainian].
5. Grishnova, O.A., Paseka, S.R., & Paseka, A.S. (2011). The labor potential of Ukraine:

assessment of the state, efficiency of use, strategic directions of development. Cherkasy: Maklout [in Ukrainian].

6. Koval, A.A. (2012). The model of using the social potential of a machinebuilding enterprise. Bulletin of the Dnepropetrovsk National University, 6 (2), pp. 174-179 [in Ukrainian].

7. Kolenda, N.V. (2013). Social potential essence and main. News of Higher Educational Institutions. Series "Economics", Vol. 18, Iss. 1, pp. 105-115 [in Ukrainian].

8. Kolenda, N.V. (2014). Social potential level, type, constituents. Global and national problems of economics, Iss. 2, pp. 952-958. Nikolaev: National University named after O.V. Suhomlinsky [in Ukrainian].

9. Kolot, A.M., Grishnova, O.A., & Gerasimenko, O.O. (Eds.) (2010). Socialization of relations in the world of work in the context of sustainable development. Kyiv: Kyiv National Economic University named after Vadim Getman" [in Ukrainian].

10. Libanova, E.M, & Khvesik, M.A. (Eds.) (2014). Socio-economic potential of sustainable development of Ukraine and its regions. National report / Kyiv: Institute of Environmental Economics and Sustainable Development of the NAS of Ukraine [in Ukrainian].

11. Novikova, O.F., Amosha, O.I., Antonyuk, V.P. et al. (2008). Human potential mechanisms of conservation and development. Donetsk: Institute of Industrial Economics of NAS of Ukraine [in Ukrainian].

12. Sklyar, E.H., Zverkovic, I.O. (2008). Methodical bases of management of development of industrial enterprises. Management in Russia and Abroad, 2. Retrieved from <http://www.mevriz.ru/articles/2008/2/5023.html> [in Russian].

13. Shtyrbul, S.A. (2010). Social capital and social potential: subjects and functions: extended abstract of candidate thesis. Moscow State University, Russia [in Russian].

14. State Statistics Service of Ukraine (2016). Statistical Yearbook of Ukraine for the year 2015. Retrieved from <http://www.ukrstat.gov.ua/> [in Ukrainian].

15. State Statistics Service of Ukraine (2016). Statistical compilation "Labor of Ukraine in 2015". Retrieved from http://www.ukrstat.gov.ua/druk/publicat/kat_u/publ11_u.htm [in Ukrainian].

16. State Statistics Service of Ukraine (2014). Statistical Yearbook of Ukraine for 2013. Retrieved from: <http://www.ukrstat.gov.ua/> [in Ukrainian].